

New Product Flash Report Sample

1 of 1 Find | Next

NEW PRODUCT FLASH

NPF
New Product Flash

PRINTED 10/14/2015 09:54:32 AM

COUGH & COLD-INTERNAL / COUGH

BRAND: HERBION

DESCRIPTION: HERBION NATURALS THROAT SYRUP 5OZ

SIZE: 5.00 OZ

MANUFACTURER: HERBION INTERNATIONAL

PURPOSE:

UPC: 00040232174926

LIST PRICE: \$6.00

RETAIL PRICE CHANGE: \$9.69 - \$10.63

RATING: 1

PACKAGE DIMENSIONS: Height: 5.55 Width: 2.3 Depth: 2.36

ANTICIPATED DIST DATE: 2015-11-01

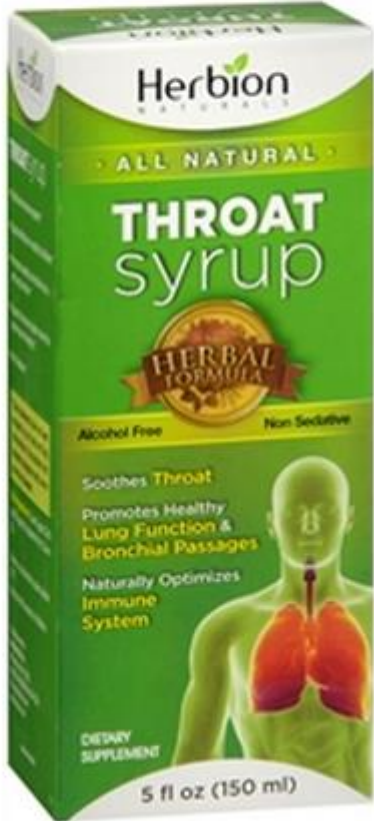
DIRECTIONS:

USE:

INGREDIENTS:

POINTS OF DIFFERENCE:

Click to save as pdf or Excel file



The image shows a box of Herbion Throat Syrup. The box is green and white. It features the Herbion logo at the top, followed by 'ALL NATURAL' and 'THROAT syrup'. Below that is a 'HERBAL FORMULA' seal. The box also states 'Alcohol Free' and 'Non Sedative'. It lists benefits: 'Soothes Throat', 'Promotes Healthy Lung Function & Bronchial Passages', and 'Naturally Optimizes Immune System'. At the bottom, it says 'DIETARY SUPPLEMENT' and '5 fl oz (150 ml)'. An anatomical diagram of the human throat and lungs is visible on the right side of the box.

PAGE 1 OF 1

CPR

CONFIDENTIAL - FOR MANAGEMENT USE ONLY

Ingredient Change Alert Report Sample

INGREDIENT CHANGE ALERT **ICA**
Ingredient Change Alert

PRINTED 10/14/2015 04:01:44 PM

(Click to save as pdf or Excel file)

[Previous Change](#) | [Next Change](#)

Previous

Current

<p>Category: ANALGESIC-INTERNAL</p> <p>Date: SEP 2010</p> <p>Form: Solid Dose</p> <p>Description: Excedrin Extra Strength Caplets</p> <p>List Price: \$7.99</p> <p>Package Size: 100.00</p> <p>Unit: CP</p> <p>Brand: EXCEDRINE/X/S</p> <p>Manufacturer: NOVARTIS</p> <p>UPC: 00300672000910</p> <p>Directions: Do not use more than directed. Drink a full glass of water with each dose. Adults and children 12 years and over: Take 2 caplets every 6 hours; not more than 8 caplets in 24 hours. Children under 12 years: Ask a doctor. Store at controlled room temperature 20-25 degrees C (68-77 degrees F). Read all product information before using. Keep this box for important information.</p>	<p>Category: ANALGESIC-INTERNAL</p> <p>Date: JUL 2014</p> <p>Form: Solid Dose</p> <p>Description: Excedrin Extra Strength Caplets</p> <p>List Price: \$8.97</p> <p>Package Size: 100.00</p> <p>Unit: CP</p> <p>Brand: EXCEDRINE/X/S</p> <p>Manufacturer: NOVARTIS</p> <p>UPC: 00300672000910</p> <p>Directions: Do not use more than directed. Drink a full glass of water with each dose. Adults and children 12 years and over: take 2 caplets every 6 hours; not more than 8 caplets in 24 hours. Children under 12 years: Ask a doctor. Store at 20 - 25 degrees C (68 - 77 degrees F). Read all product information before using.</p>
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

<p>Active Ingredients</p> <p>Caffeine 65 mg</p> <p>Aspirin 250 mg (NSAID)*</p> <p>*Nonsteroidal Anti-Inflammatory Drug</p> <p>1 Caplet: Acetaminophen 250 mg</p>	<p>Active Ingredients</p> <p>Caffeine 65 mg</p> <p>Each Caplet: Acetaminophen 250 mg</p> <p>Aspirin 250 mg (NSAID [Nonsteroidal Anti-Inflammatory Drug])</p>
<p>Deleted Active Ingredients</p> <p>1 Caplet: Acetaminophen 250 mg</p> <p>Aspirin (NSAID [Nonsteroidal Anti-Inflammatory Drug]) 250 mg</p>	<p>Added Active Ingredients</p> <p>Each Caplet: Acetaminophen 250 mg</p> <p>Aspirin 250 mg (NSAID [Nonsteroidal Anti-Inflammatory Drug])</p>
<p>Inactive Ingredients</p> <p>Hypromellose</p> <p>Microcrystalline Cellulose</p> <p>Stearic Acid</p> <p>Propylene Glycol</p> <p>Titanium Dioxide</p> <p>Polysorbate 20</p> <p>Benzoic Acid</p> <p>Carnauba Wax</p> <p>FD&C Blue #1</p> <p>Povidone</p> <p>Simethicone Emulsion</p> <p>Sorbitan Monolaurate</p> <p>Light Mineral Oil</p> <p>Hydroxypropylcellulose</p>	<p>Inactive Ingredients</p> <p>Hypromellose</p> <p>Microcrystalline Cellulose</p> <p>Stearic Acid</p> <p>Propylene Glycol</p> <p>Titanium Dioxide</p> <p>Polysorbate 20</p> <p>Benzoic Acid</p> <p>Carnauba Wax</p> <p>FD&C Blue #1</p> <p>Povidone</p> <p>Simethicone Emulsion</p> <p>Sorbitan Monolaurate</p> <p>Light Mineral Oil</p> <p>Hydroxypropylcellulose</p>
<p>Deleted Inactive Ingredients</p> <p>Crospovidone</p> <p>Fregelatinized Starch</p> <p>Saccharin Sodium</p> <p>FD&C Blue #1 Aluminum Lake</p>	<p>Added Inactive Ingredients</p> <p>Polysorbate 20</p> <p>Benzoic Acid</p> <p>FD&C Blue #1</p> <p>Simethicone Emulsion</p> <p>Sorbitan Monolaurate</p> <p>Light Mineral Oil</p> <p>Hydroxypropylcellulose</p>

PAGE 1 OF 1
CPR
CONFIDENTIAL - FOR MANAGEMENT USE ONLY

Package Change Alert Report Sample

Image View 3D "Beauty Shot" (Click to save as pdf or Excel file) View Report

PACKAGE CHANGE ALERT

PCAPCA
Package Change Alert

PRINTED 10/14/2015 10:22:22 AM

Previous Change | Next Change

Previous **Current**

Package Change Details

Color Change: Dark blue removed.

Image Change: N/A

Additions: "RUSHES RELIEF TO THE SITE OF TOUGH PAIN". "NSAID (NON-STEROIDAL ANTI-INFLAMMATORY DRUG)". Yellow background. Purple background.

Deletions: Black background. "OFFICIAL SPONSOR" callout. "500 mg". "FAST, SAFE PAIN RELIEF".

Brand Logo Change: "BAYER" changed color.

Primary Description Change: "ASPIRIN (NSAID)/PAIN RELIEVER/FEVER REDUCER" changed color.

Secondary Description Change: Some features changed color, font, case, location.

Additional Features: Image of product changed appearance.

Category: ANALGESIC-INTERNAL	ANALGESIC-INTERNAL
Date: JUN 2014	AUG 2015
Description: Bayer Aspirin 500 mg Coated Caplets Extra Strength	Bayer Extra Strength Aspirin Caplets
List Price: \$6.96	\$6.96
Package Size: 100.00	100.00
Unit: CP	CP
Brand: BAYER	BAYER
Manufacturer: BAYER INC	BAYER INC
UPC: 00312843555075	00312843555075
GTIN: 00312843555075	00312843555075
Dimensions: 2.25H x 4.00W x 2.25D	2.22H x 3.96W x 2.21D
Directions: Drink a full glass of water with each dose. Adults and children 12 years and over: take 1 or 2 caplets every 4 to 6 hours not to exceed 8 caplets in 24 hours. Children under 12 years: consult a doctor. Save carton for full directions and warnings. Store at room temperature.	Drink a full glass of water with each dose. Adults and children 12 years and over: take 1 or 2 caplets every 4 to 6 hours not to exceed 8 caplets in 24 hours. Children under 12 years: consult a doctor. Save carton for full directions and warnings. Store at room temperature. Avoid excessive heat above 40 degrees C (104 degrees F).
PAGE 1 OF 1	CPR CONFIDENTIAL - FOR MANAGEMENT USE ONLY