

CPR Retail Price Report Sample

1 of 6 Find | Next

FROM 6/1/2015 TO 6/30/2015
PRINTED 07/06/2015 02:46:38 PM

RETAIL PRICE REPORT

CPR
Margin Comparison

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UPC	PRODUCT DESCRIPTION	CHANNEL											
		Mass			Grocery			Drug			Independent		
		LOW	AVG.	HIGH	LOW	AVG.	HIGH	LOW	AVG.	HIGH	LOW	AVG.	HIGH
SEGMENT: GENERAL PAIN RELIEF													
MANUFACTURER: MCNEIL													
BRAND: TYLENOL													
00300450449054	TYLENOL EX/STR CAPS	3.83	3.99	4.69	4.13	4.49	5.39	4.83	5.29	5.99	5.43	5.69	6.99
00300450496607	TYLENOL TAB	7.29	7.69	8.39	8.09	8.73	9.49	8.89	9.69	9.99	9.89	10.19	10.59
00300450449092	TYLENOL EX/STR CAPS	8.99	9.29	9.49	9.39	9.89	10.29	9.93	10.29	10.99	10.49	10.94	11.99
00300450449153	TYLENOL EX/STR CAPS BLISTER	2.29	2.54	2.99	1.99	2.79	3.29	2.29	3.09	3.49	2.49	3.53	3.79
00300450449023	TYLENOL EX/STR CAPLETS VIAL	2.29	2.49	2.99	2.49	2.83	3.33	2.49	3.11	3.53	2.93	3.49	3.83
00300450444271	TYLENOL X/STRENGTH CAPLETS	15.19	15.79	16.69	16.19	16.99	17.19	17.19	17.99	18.29	18.19	20.41	20.99
00300450449108	TYLENOL EX/STR CAPLET EXTRA 50X2 PCKS	11.09	11.23	11.63	9.63	11.86	12.49	9.89	12.51	13.73	10.39	13.29	14.99
BRAND: MOTRIN/IB													
00300450481023	MOTRIN IB CAPS	5.59	5.99	6.39	6.49	6.73	6.99	7.23	7.44	7.63	7.53	8.09	8.39
00300450481016	MOTRIN IB CAPS	8.49	9.23	9.69	9.69	9.89	10.69	10.29	10.73	11.29	10.69	11.43	13.19
00300450481627	MOTRIN IB CAPLETS EZ-OPEN	13.83	14.69	15.69	15.69	16.59	16.99	17.29	18.23	18.69	18.29	18.86	19.39
00300450481528	MOTRIN IB TAKE A LONG PACK	9.79	10.69	10.99	9.29	11.33	11.99	9.73	12.39	12.93	10.29	13.19	13.99
00300450409201	MOTRIN IB	4.19	4.54	4.99	4.99	5.19	5.79	5.73	6.04	6.49	6.39	6.53	7.59
00300450409805	MOTRIN IB	10.99	12.16	12.63	12.83	13.29	13.83	14.29	14.59	15.49	14.89	15.96	16.59
00300450409126	MOTRIN IB	13.83	14.81	15.69	15.69	16.69	16.99	17.29	18.39	18.69	18.29	18.89	19.49
BRAND: MOTRIN													
00300450563200	MOTRIN PM CAPLETS	4.19	4.49	4.99	4.79	5.19	5.79	5.69	5.99	6.39	6.29	6.53	7.59
00300450563408	MOTRIN PM CAPLETS	7.19	7.43	7.99	7.93	8.33	9.13	8.99	9.29	10.59	9.49	9.91	11.19
00300450563804	MOTRIN PM CAPLETS	10.99	11.69	12.63	12.83	13.29	13.83	14.29	14.71	15.09	14.89	15.93	16.59
BRAND: TYLENOL/PM													
00300450482259	TYLENOL PM CAPLETS	4.43	4.89	5.23	4.89	5.43	5.63	5.89	5.99	6.59	6.39	6.53	7.49
00300450482112	TYLENOL PM CAPLETS	10.59	11.19	12.19	11.69	12.69	13.79	12.89	13.99	14.53	14.39	14.79	15.33

CPR Retail Price Change Report Sample

		APRIL, 2015				MAY, 2015				JUNE, 2015				% CHANGE 1				% CHANGE 2				% CHANGE 3				AVERAGE																				
UPC	PRODUCT DESCRIPTION	MASS	FOOD	DRUG	INDEP.	MASS	FOOD	DRUG	INDEP.	MASS	FOOD	DRUG	INDEP.	MASS	FOOD	DRUG	INDEP.	MASS	FOOD	DRUG	INDEP.	MASS	FOOD	DRUG	INDEP.	MASS	FOOD	DRUG	INDEP.																	
MANUFACTURER: BAYER INC																																														
BRAND: MENSTRIDOL																																														
00312843553798	MENSTRIDOL CAP	5.43	6.53	8.09	8.43	5.43	6.53	8.09	8.43	5.59	6.53	8.09	8.43	-1.45%																5.48	6.53	8.09	8.43													
BRAND: MIDOL																																														
00312843158597	MIDOL CAPS MAX/STR	5.43	6.53	8.09	8.43	5.43	6.53	8.09	8.43	5.59	6.53	8.09	8.43	-1.45%																			5.48	6.53	8.09	8.43										
00312843555198	MIDOL COMPLETE M/S	7.04	8.49	10.49	10.99	7.04	8.49	10.49	10.99	7.19	8.49	10.49	10.99	-0.71%																					7.09	8.49	10.49	10.99								
00312843172531	MIDOL G/CAP MAX/STR	5.43	6.53	8.09	8.43	5.43	6.53	8.09	8.43	5.59	6.53	8.09	8.43	-1.45%																						5.48	6.53	8.09	8.43							
00312843024717	MIDOL M/S MENSTRL	3.93	4.73	5.83	6.09	3.93	4.73	5.83	6.09	4.09	4.73	5.83	6.09	-2%																						3.98	4.73	5.83	6.09							
00312843537118	MIDOL M/S PM	5.51	6.53	8.09	8.43	5.59	6.53	8.09	8.43					-1.43%																							5.55	6.53	8.09	8.43						
00312843166738	MIDOL TEEN CAPS	5.43	6.53	8.09	8.43	5.43	6.53	8.09	8.43	5.59	6.53	8.09	8.43	-1.45%																							5.48	6.53	8.09	8.43						
MANUFACTURER: CHATTEM																																														
BRAND: PAMPBRIN																																														
00041167300657	PAMPBRIN MAX PAIN RELIEF TABS	6.13	6.63	7.19	7.99	6.13	6.63	7.19	7.99	6.13	6.63	7.19	7.99	-1.29%																								6.13	6.63	7.19	7.99					
00041167300145	PAMPBRIN MULTI SYMPTOM CAPS	7.29	7.89	8.49	9.53	7.29	7.89	8.49	9.53	7.29	7.89	8.49	9.53	-2.02%																										7.29	7.89	8.49	9.53			
00041167300121	PAMPBRIN MULTI SYMPTOM CAPS	4.63	4.99	5.39	5.99	4.63	4.99	5.39	5.99	4.63	4.99	5.39	5.99	-1.07%																										4.63	4.99	5.39	5.99			
BRAND: PREMSYN																																														
00041167310236	PREMSYN PMS CAPLETS	7.19	7.79	8.39	9.39	7.19	7.79	8.39	9.39	7.19	7.79	8.39	9.39	-1.37%																											7.19	7.79	8.39	9.39		
MANUFACTURER: I-HEALTH, INC.																																														
BRAND: AZO																																														
00787651301525	AZO STANDARD TABS	8.79	9.89	10.99	12.04	8.79	9.89	10.99	12.04	8.79	9.89	10.99	12.04	-0.5%	-1.35%	-0.41%																									8.79	9.89	10.99	12.04		
00787651122533	AZO STANDARD TABS MAX	5.69	6.49	7.19	7.91	5.69	6.49	7.19	7.91	5.69	6.49	7.19	7.91	-0.87%		-1.37%	-0.25%																										5.69	6.49	7.19	7.91

		RETAIL PRICE \$				LIST PRICE \$ & GM				
UPC	PRODUCT DESCRIPTION	MASS	FOOD	DRUG	INDEP	\$	MASS	FOOD	DRUG	INDEP
FROM 4/1/2016 TO 4/30/2016										
PRINTED 04/14/2016 11:12:16 AM										
MARGIN ANALYSIS										
CPR <small>Margin Comparison</small>										
SUB-CATEGORY: GENERAL PAIN RELIEF (HEAD/BODY/BACK)										
MANUFACTURER: PFIZER										
BRAND: ADVIL										
00305730169493	ADVIL LIQUI-GEL 200	19.29	20.04	21.54	22.86	16.95	12.13%	15.42%	21.31%	25.85%
00305730161510	ADVIL CAPS	15.24	16.09	17.19	18.38	13.62	10.63%	15.35%	20.77%	25.90%
00305730160308	ADVIL CAPS	5.99	6.39	6.89	7.11	5.32	11.19%	16.74%	22.79%	25.18%
00305730160209	ADVIL CAPS	3.99	4.23	4.59	4.96	3.09	22.56%	26.95%	32.68%	37.70%
00305730160407	ADVIL CAPS	9.49	9.83	10.49	10.79	8.68	8.54%	11.70%	17.25%	19.56%
00305730134200	ADVIL FILM COATED	4.34	4.59	4.99	5.36	3.36	22.58%	26.80%	32.67%	37.31%
00305730133401	ADVIL FILM COATED	6.56	6.99	7.44	7.79	5.81	11.43%	16.88%	21.91%	25.42%
00305730133203	ADVIL FILM COATED	4.33	4.59	4.99	5.39	3.36	22.40%	26.80%	32.67%	37.66%
00305730154598	ADVIL TAB EASY OPEN	15.39	16.09	17.19	18.49	13.62	11.50%	15.35%	20.77%	26.34%
00305730166515	ADVIL GELCAPS	15.29	16.09	17.19	18.46	13.62	10.92%	15.35%	20.77%	26.22%
00305730165303	ADVIL GELCAPS	5.99	6.39	6.89	7.13	5.32	11.19%	16.74%	22.79%	25.39%
00305730165402	ADVIL GELCAPS	9.49	9.83	10.36	10.69	8.68	8.54%	11.70%	16.22%	18.80%
00305730165204	ADVIL GEL CAP	3.99	4.23	4.59	4.99	3.09	22.56%	26.95%	32.68%	38.08%
00305730169202	ADVIL LIQ/GEL	4.33	4.59	4.99	5.36	3.36	22.40%	26.80%	32.67%	37.31%
00305730169301	ADVIL LIQ/GEL	6.59	6.99	7.49	7.79	5.81	11.84%	16.88%	22.43%	25.42%
00305730169400	ADVIL LIQ/GEL	9.89	10.33	10.99	11.29	9.10	7.99%	11.91%	17.20%	19.40%
00305730169028	ADVIL 2 PACK LIQ/GEL	12.09	12.71	14.04	15.48	11.11	8.11%	12.59%	20.87%	28.23%
00305730169769	ADVIL LIQUI-GELS CAPSULES 200MG	16.09	16.89	17.99	19.39	14.27	11.31%	15.51%	20.68%	26.41%
00305730169899	ADVIL LIQUI-GEL	15.99	16.79	17.94	19.24	14.27	10.76%	15.01%	20.46%	25.83%
00305730134804	ADVIL FILM-COATED	9.91	10.31	10.71	11.19	9.10	8.17%	11.74%	15.03%	18.68%
00305730133807	ADVIL FILM-COATED	9.91	10.33	10.73	11.19	9.10	8.17%	11.91%	15.19%	18.68%
00305730154895	ADVIL PACKETS	9.41	9.86	10.34	10.83	8.82	6.27%	10.55%	14.70%	18.56%