

Package Change Alert Report Sample

Image View 3D "Beauty Shot" (Click to save as pdf or Excel file) View Report

PACKAGE CHANGE ALERT

PCAPCA Package Change Alert

PRINTED 10/14/2015 10:22:22 AM

Previous Change | Next Change

Previous **Current**

Package Change Details

Color Change: Dark blue removed.

Image Change: N/A

Additions: "RUSHES RELIEF TO THE SITE OF TOUGH PAIN". "NSAID (NON-STEROIDAL ANTI-INFLAMMATORY DRUG)". Yellow background. Purple background.

Deletions: Black background. "OFFICIAL SPONSOR" callout. "500 mg". "FAST, SAFE PAIN RELIEF".

Brand Logo Change: "BAYER" changed color.

Primary Description Change: "ASPIRIN (NSAID)/PAIN RELIEVER/FEVER REDUCER" changed color.

Secondary Description Change: Some features changed color, font, case, location.

Additional Features: Image of product changed appearance.

Category: ANALGESIC-INTERNAL	ANALGESIC-INTERNAL
Date: JUN 2014	AUG 2015
Description: Bayer Aspirin 500 mg Coated Caplets Extra Strength	Bayer Extra Strength Aspirin Caplets
List Price: \$6.96	\$6.96
Package Size: 100.00	100.00
Unit: CP	CP
Brand: BAYER	BAYER
Manufacturer: BAYER INC	BAYER INC
UPC: 00312843555075	00312843555075
GTIN: 00312843555075	00312843555075
Dimensions: 2.25H x 4.00W x 2.25D	2.22H x 3.96W x 2.21D
Directions: Drink a full glass of water with each dose. Adults and children 12 years and over: take 1 or 2 caplets every 4 to 6 hours not to exceed 8 caplets in 24 hours. Children under 12 years: consult a doctor. Save carton for full directions and warnings. Store at room temperature.	Drink a full glass of water with each dose. Adults and children 12 years and over: take 1 or 2 caplets every 4 to 6 hours not to exceed 8 caplets in 24 hours. Children under 12 years: consult a doctor. Save carton for full directions and warnings. Store at room temperature. Avoid excessive heat above 40 degrees C (104 degrees F).
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